

## Message Text

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72

ACTION EUR-12

INFO OCT-01 ISO-00 /013 W

----- 104992

R 091335Z JUN 75

FM AMEMBASSY BUCHAREST

TO USIA WASHDC

INFO SECSTATE WASHDC 3035

UNCLAS BUCHAREST 2532

IEE FOR BROWN; ICS/E

E.O. 11652: N/A

TAGS: SCUL, RO

SUBJECT: EXHIBIT PROGRAMS

REF: O-I BROWN FROM FERNANDEZ, MAY 12, 1975

1. WOULD APPRECIATE ANY INFO YOU COULD PROVIDE AT THIS TIME RE PROSPECTS OF OUR OBTAINING THE EROS/ERTS EXHIBIT FOR SHOWING IN ROMANIA INCLUDING DETAILS SUCH AS APPROXIMATE DATES OF AVAILABILITY, SIZE, COST TO POST, ETC. WE UNDERSTAND THAT TECHNOLOGY IN THE AMERICAN HOME IS TENTATIVELY SCHEDULED FOR SHOWING HERE AND WOULD APPRECIATE CONFIRMATION OF PROPOSED TIME FRAME. OUR PREFERENCE FOR NEXT MAJOR EXHIBIT IS FOR "SCIENTIFIC-TECHNICAL" THEME IN ORDER TO CONTINUE ALTERNATING BETWEEN THAT THEME AND "IMAGE" THEME AS WE HAVE DONE IN RECENT YEARS (E.G., EDUCATIONAL TECHNOLOGY 1972 -- "IMAGE"; "PROGRESS AND THE ENVIRONMENT 1974 -- "SCIENTIFIC-TECHNICAL"; PHOTOGRAPHY USA 1974/5 LARGELY "IMAGE"). ACCORDINGLY, "SCIENTIFIC-TECHNICAL" THEME WOULD BEST SUIT WHAT WE FEEL TO BE OUR NEEDS AND PROGRAM THRUST HERE. IN THIS CONNECTION, WOULD ALSO APPRECIATE ANY INFO OFDCHANCES OF GETTING "AGRICULTURE USA" SHOWN IN PLOVDIV LAST YEAR; OR ELEMENTS THEREOF WHICH MIGHT BE COMBINED WITH THE EROS/ERTS.

2. AS PREVIOUSLY REPORTED, "PHOTOGRAPHY USA" CLOSED

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ON MAY 19 AFTER MAKING IMPORTANT CONTRIBUTION TO OUR

PROGRAMS, PARTICULARLY RE DEVELOPING OUR PRESENCE  
AND CONTACTS IN PROVINCIAL CITIES (I.E. RSIBIU, PLOIESTI  
AND SUCEAVA) WHERE WE HAVE NEVER STAGED MAJOR U.S. EXHIBIT.

3. FYI. "TECHNOEXPO '75", AN INTERNATIONAL TECHNICAL  
DISPLAY/SALES EXHIBITION AALL BE HELD IN BUCHAREST FROM  
OCTOBER 12-21, 1975, AND MAY PROVIDE POSSIBLE SITE FOR  
EROS/ERTS TYPE EXHIBIT.  
SCISSORS

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NNN

## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** CULTURAL EXHIBITS  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 09 JUN 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** n/a  
**Disposition Approved on Date:**  
**Disposition Authority:** n/a  
**Disposition Case Number:** n/a  
**Disposition Comment:**  
**Disposition Date:** 01 JAN 1960  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Document Source:** CORE  
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**Drafter:** n/a  
**Enclosure:** n/a  
**Executive Order:** N/A  
**Errors:** N/A  
**Film Number:** D750200-1196  
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**Original Handling Restrictions:** n/a  
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**Secure:** OPEN  
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**Subject:** EXHIBIT PROGRAMS  
**TAGS:** SCUL, RO  
**To:** USIA  
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